



DONATE

**“Thank You.”**

Jadus Bare  
U.S. Navy Veteran



Dear Kenneth,

**Great opportunity!** Now through December 5 you can “Help A Hero” take the next step toward a civilian career through education when you get a haircut at one of the more than 1,800 [Sport Clips Haircuts locations](#) across the U.S.

**FIND A STORE**

The VFW and Sport Clips established the "Help A Hero" scholarship program in 2014, but have worked together for more than a decade to support America's service members and their families. The [VFW's "Sport Clips Help A Hero Scholarship" program](#) provides up to \$5,000 of assistance per semester to qualified service members who are in need of financial assistance to pursue an education at post-secondary institutions, including trade schools.

To date, Sport Clips, clients, team members and product partners have raised \$9.2 million for the program, resulting in more than 2,054 scholarships being awarded. While our scholarship recipients' career aspirations vary, these men and women share a common desire to make a difference and succeed for themselves, their families and their country.

Donations to the "Help A Hero" campaign will be collected by Sport Clips stylists and other team members in stores and at local fundraising events. New for this year is a text to donate option. By texting "HERO" to 71777, donors will have the opportunity to donate directly to the "Help A Hero" campaign.

Sport Clips will also hold "The Biggest Haircut Day of the Year" on Veterans Day, November 11, when the company donates a dollar for every haircare service to the scholarship program, and many [participating stores](#) will also offer free haircuts to service members and veterans with valid military identification.



Veterans of Foreign Wars  
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